New Name, Same Mission

Since 1952, the Minneapolis Medical Research Institute (MMRF) has been *improving patient care and the health of our community through research and education*. We support and oversee the medical research conducted at HCMC, the flagship hospital of the Hennepin Healthcare system. With a focus on four areas – Acute Care/Trauma, Addiction, Health Services and Infectious Disease (HIV/AIDS) – our investigators are actively pursuing answers to medicine’s most challenging questions and translating discoveries into high-impact solutions that advance healthcare through scientific excellence.

Later this year, MMRF is changing its name and logo to better align with our parent and affiliate organizations. While our mission will stay the same, MMRF will re-brand as the Hennepin Healthcare Research Institute.

Hennepin Healthcare — A new system brand

In March 2018, Hennepin County Medical Center (HCMC) changed its name to Hennepin Healthcare to better describe its full system of care, which has grown to encompass a wide-range of healthcare services. These offerings include its flagship hospital (HCMC) and teaching program, a new clinic and specialty center, clinics and pharmacies in Minneapolis and across the west metro, home nursing, hospice, population health, the Advantage and Horizon care networks, an innovation center, a philanthropic foundation, a research institute (MMRF) and more. The system is operated by Hennepin Healthcare System, Inc. (HHS), a subsidiary corporation of Hennepin County.

Strengthening the connection

When MMRF was founded in 1952, its name was linked with the hospital’s name at that time – Minneapolis General Hospital. The hospital name changed over the years; however, MMRF’s name remained the same. Hennepin Healthcare Research Institute re-establishes the name association and forms a stronger alignment with the Hennepin Healthcare system brand.

Same operating structure, same mission

Hennepin Healthcare Research Institute will maintain its current operating structure, functioning as a nonprofit subsidiary of HHS.

*Improving patient care and the health of our community through research and education* will continue to be our mission as it has been for more than 65 years.

Next steps

MMRF will become Hennepin Healthcare Research Institute in mid- to late-2018. A redesigned research website will launch around the same time.

If you have any questions about MMRF’s name change, contact MMRFCommunications@mmrf.org.